



**Dallas County
Park and Recreation Department**

Request for Proposals

Subject: Request for Cost Study Analysis of Recreational Activities

Proposal Due Date: Friday, October 12, 2012

Overview:

The Dallas-Ft. Worth Metroplex is one of the most fast growing areas in the United States. It offers a lot of recreational activities, sports, and events for the enjoyment of the people in the area and visitors as well.

Recreation department of the city of Dallas provides for the management, supervision, coordination, and implementation of an array of leisure service opportunities, including such organized activities as athletics, sports, arts, crafts, drama, physical fitness, music, and aquatics, utilizing recreation centers, athletic fields, swimming pools, schools, and special facilities.

We have been contacted by several members of the community to promote tourist attractions in the area and thus increase the interest of people to visit the Dallas / Ft. Worth Metroplex. At this time, the recreation department is accepting recommendations, based on your analysis, that suggest the best activities in the area.

Analysis Guidelines:

Purpose: To determine the most cost effective, yet fun activities to do during their visit.

- a survey to find interest in attending recreational attractions.
(Due date: October 5, 2012)
- a spreadsheet that will calculate the cost of a trip, this includes admission fees and travelling cost by formulating and using linear equations.
(Due date: October 5, 2012)

Presentation:

Each recreation committee will have a 5 minute presentation to present findings of the study and recommendations for the best activities in the area at the next Dallas council meeting where the council will make our selection/s.