



Request for Proposals

Subject: Earthquake Educational Campaign

Proposal Due Date: January 9, 2013

Overview:

Garland enjoys a rich history that has shaped it into the thriving metropolitan-area city that offers its residents and businesses a high quality of life, excellent educational and workforce development opportunities, and is enhanced by community leadership and partners. Garland is proud of its affordable and business-friendly climate.

In the past 6 months many earthquakes have been documented across Texas, including a few in the North Texas area. Our city wants to work closely with local students to design an educational campaign so we can be better prepared for natural erosional forces and topography change that these earthquakes could cause in our city.

Educational Campaign Guidelines:

- Informational material explaining how the Earth has changed over time and how erosional forces and earthquakes could change Texas land features.
- A summary of current and past research supporting plate tectonic theory and causes for earthquakes.
- A comparison to how plate tectonics have changed Texas vs. other locations on Earth.
- An informative summary as to how these changes could affect the local community.

Presentation:

Based on your prediction of impacts that erosional forces and earthquakes could have on our local community, you will have to give recommendations of possible solutions to withstanding these effects. You will make a 5-minute technology-based Educational Campaign on how our community could plan for earthquake effects in the future. A variety of educational material will enhance your audience's understanding of the impact of erosional forces and earthquakes.